EWST Cookies Policy 07/2025

1. About cookies

1.1 What are cookies?

A cookie is a file containing an identifier (a string of letters and numbers) that is sent by a web server to a web browser and is stored by the browser. The identifier is then sent back to the server each time the browser requests a page from the server.

1.2 Persistent and session cookies

Cookies may be either "persistent" cookies or "session" cookies: a persistent cookie will be stored by a web browser and will remain valid until its set expiry date, unless deleted by the user before the expiry date; a session cookie, on the other hand, will expire at the end of the user session, when the web browser is closed.

2. Cookies that we use

2.1 Strictly necessary cookies

Strictly necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

2.3 Google AdWords Remarketing

Google Ads Remarketing is a remarketing and behavioural targeting service provided by Google. We use Google Ads Remarketing to display relevant advertisements to website visitors based on the pages of www.ewst.co.uk that have been viewed, improving our website experience.

Google Ads Remarketing cookies collect data about your activities when you visit our website by placing a cookie on your machine. This cookie does not identify you or give us access to your computer as no personal data (also known as Personally Identifiable Information or PII) is stored in Google Ads Remarketing. The cookie allows us to show you relevant advertisements based on your browsing of our website.

Details of how you can opt-out of accepting these cookies:

- To opt-out via the Ultra website: Click Cookie preferences (in the footer or via a link in section 3, below)

- To opt-out of Google AdWords Remarketing: Google Support

- To opt-out of all third party cookie advertising: Network Advertising Initiative opt-out page

- To control the use of device identifiers: Via your device settings

3. Managing cookies

3.1 Most browsers allow you to refuse to accept cookies and to delete cookies.

The methods for doing so vary from browser to browser, and from version to version. You can however obtain up-to-date information about blocking and deleting cookies via these links:

1. Chrome – https://support.google.com/chrome/answer/95647?hl=en

2. Internet Explorer – https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies

3. Edge – https://privacy.microsoft.com/en-us/windows-10-microsoft-edge-and-privacy

4. Firefox – https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences

5. Safari – https://support.apple.com/kb/PH21411

6. Opera – http://www.opera.com/help/tutorials/security/cookies/

3.2 Negative impact of blocking cookies

If you block cookies, you will not be able to use all the features on our website.

4. Amendments

4.1 We may update this policy from time to time by publishing a new version on our website.

4.2 You should check this page occasionally to ensure you are happy with any changes to this policy.

4.3 We may notify you of changes to this policy by email or through a message on our website.

5. Our details

5.1 This website is owned and operated by EWST Limited.

5.3 You can contact us by using one of more of the following methods:

1. using our website contact information on www.ewst.co.uk

2. by telephone, on +44 (1) 252 512 951

3. by post to: EWST Limited, A8 Cody Technology Park, Ively Road, Farnborough, Hants, United Kingdom, GU14 0LX